

Quick Reference Guide

Version 6.00.08a

Thanks for choosing the Event Registration for Wordpress. This project has come along way since I first started with version 1.0.

I originally tried to find a plugin to suit my needs to have a quick and efficient way to provide online registrations for the various events an organization may have or sponsor. After an exhaustive search through available plugins, I could not find a simple solution. With most online services charge \$1.00 per registered person plus a % of the fee, this can get expensive quickly, thus the need for my plugin.

Thanks to your comments and contributions I have been able to keep this project going and continue to improve and make changes. Please continue both.

This guide will help you get started. I have tried to make the application as intuitive as possible, but have found that its not always the case.

In this version I have made some significant changes, and hope you find it a bit easier to find your way around.

It is important and necessary that you complete the company seetings tabs first, as this information is critical for the proper operation of the registration process and payment process.

You do not have to take online payments, as there is a feature to support checks/cash.

The payment management system is a manual system and will require you to post payments manually. For those who are using PayPal, I have incorporated IPN so your payments should post automatically.

Events are displayed based upon starting date. Once an event's start date is passed, the event will no longer be displayed in the Events list, but can be accessed in the admin panel.

Events can be copied with the click of a single button to handle yearly events with ease.

Registration data has a couple of standard fields that are required and some that are optional. Additionally you can create your own questions and response options to add to the form in an easy fashion.

That's all. There are many features that I did not list, but you will find and discover. Please take a moment and provide me your feedback and of course if you like it and find it useful, please donate.

Thanks.

David

support@wordpresseventregister.com



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QUICK GUIDE

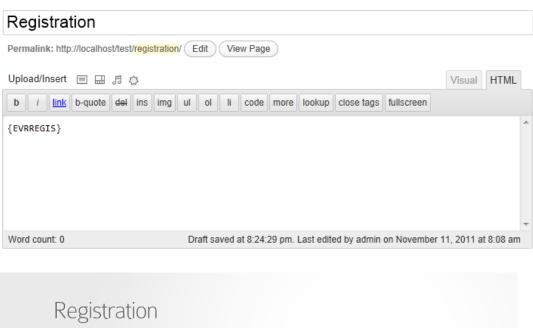
If you are upgrading from a previous version, please see upgrading directions.

- 1. Download and install the plugin.
- 2. Activate the plugin.
- 3. Create a new page on your site and title it Registration. On that page, in html view, put this text: {EVRREGIS} Save the page.
- 4. Create another page on your site and title it Calendar. On that page, in html view, put this text: {EVR CALENDAR} Save the page.
- 5. Create another page on your side and title it Event Payments. Make the page hidden from navigation. On that page, in the html view, put this text: [EVR_PAYMENT] Save the page
- 6. Now you are ready to configure the plugin for operation. To get started, once you activate the plugin, please go into the Company settings and complete the information as it is requested. In the company information.
- 7. In the company information, under page settings, that you set the main registration page, there will be a dropdown box, select the page you setup as Registration.
- 8. In the company information, under page settings, the events payment page, there will be a dropdown box, select the page you setup as Payment.
- 9. Next go to the Category section. In the Categories section, create a few categories for your events.
- 10. Now you are ready to create events. Go to the Events section and select add new event. Complete the requested information in all tabs. The submit button is located in the last tab.
- 11. Event creation and event pricing are handled as separate tasks. You are able to create multiple pricing levels and optional pricing items with this version. Once you have created an event, view the event listing and you will see a button to add tickets/items. Add items such as registration fees, sales items or whatever you want to charge for or give away. You must create an item in order to take registrations.
- 12. Next create custom questions if you need additional registration information.
- 13. Once you have created your event, pricing items and questions, you are now ready to take registrations. Go to your registrations and click the event and try it out.



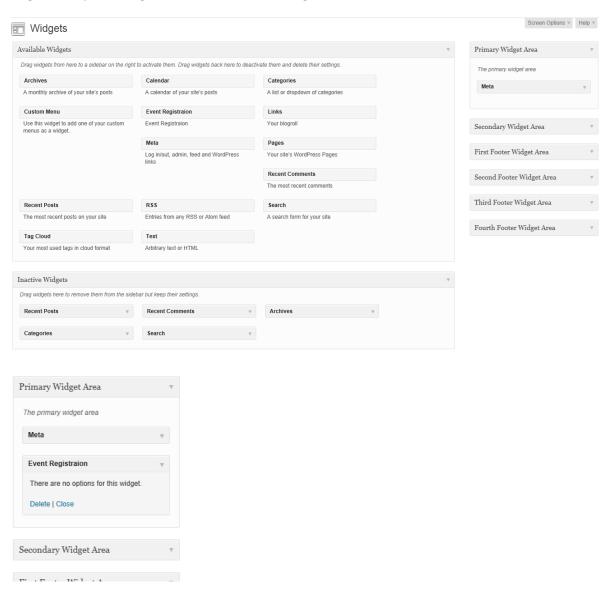
Page Shortcodes

{EVRREGIS} - Code to use for listing all events with register button. This is the main code that the plugin runs on. Placing this code on the page in HTML view, you wish to display the event listing/registration form. Note that you can enter text above and below the {EVRREGIS}, but that text will be displayed throughout the registration process as this function merely replaces {EVRREGIS} with the event listing, then the form, then the payment data, while staying on the same page.





There is no longer a shortcode for Widgets, they are available in the appearance widgets area. Simply drag and drop the widget to the sidebar. No configuration is available.

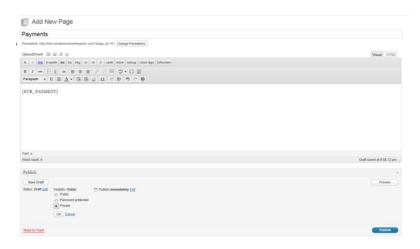


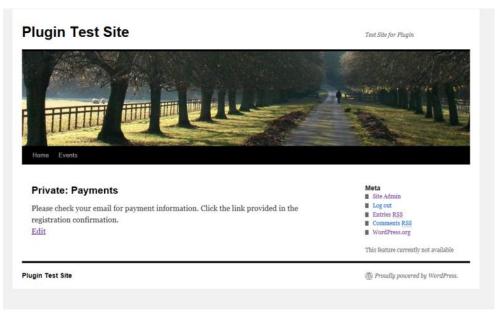


[EVR_PAYMENT] - Code to use when setting up a return url for attendees to return and make payments and for PayPal IPN notifications. Occasionally attendees will exit the registration process without making a payment or you will allow partial payments and attendees will need to return the registration process to complete payment. Placing this code in a page and then using that pages URL as the return payment link in the Organization setup will allow attendees to return to make payments or can be used to allow online donations. This page should be hidden from navigation.

If you click on the page alone, it will display "Please check your email for payment information." Click the link provided in the registration confirmation."

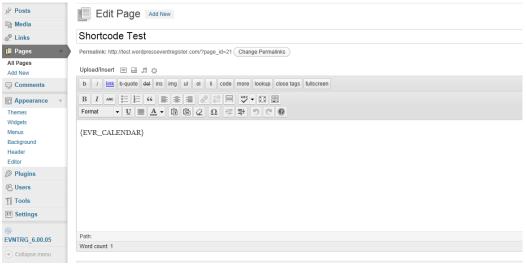
However, when the URL is sent to the attendee it will include the attendee's unique registration ID for that event in the URL, allowing his/her information to be displayed.

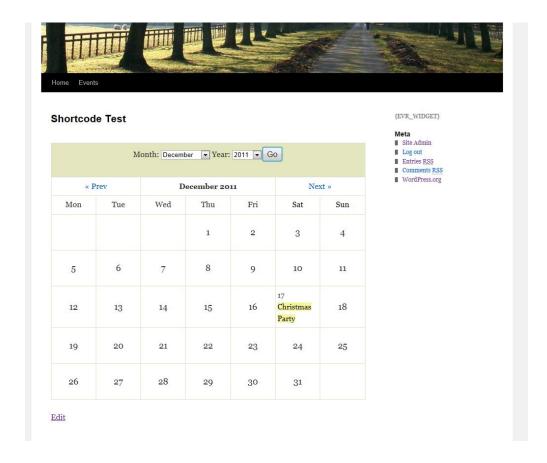




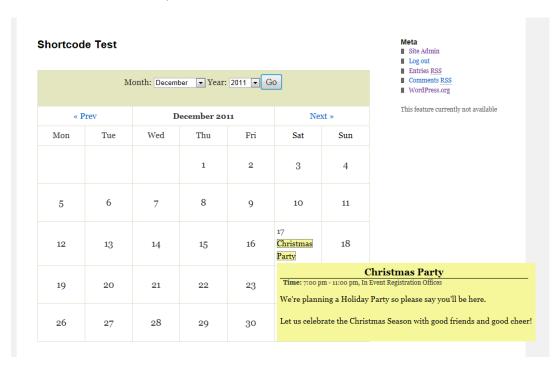


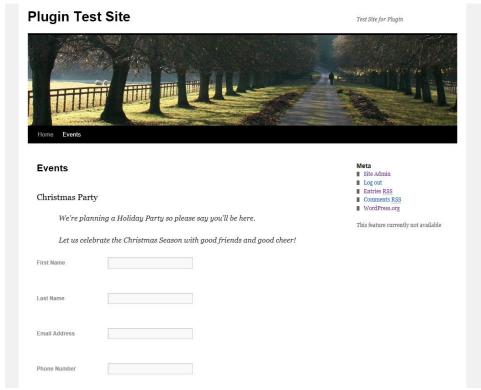
{EVR_CALENDAR} - Shortcode for showing the Events Calendar. This shortcode displays a calendar on the page. The calendar can move from month to month using Next/Prev Links or you can use a dropdown selector and choose month and year to view a specific month.





Event are displayed by Name on the calendar. If you assigned an event to a specific category, it will be colored according to the category definition. The Event name is a hyperlink to the registration for that event. Each Event name has a hover displying the event details. Simply hover over the event name to view the details. Events open in a new window when selected.







[EVR_CATEGORY event_category_id="????"] - Shortcode for showing a list of events by category. Replace ?? with the id # of the category. The actual shortcode is shown next to each category in the Category setup page. Placing this code on the page in HTML view, where you wish to display the event listing by the specific category.

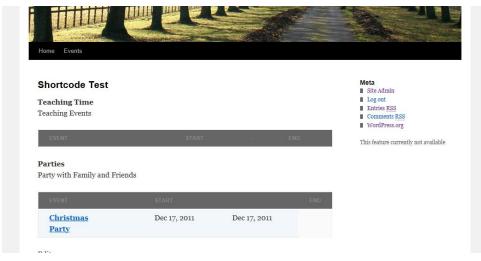
Unlike other shortcodes, you can use multiple codes on a single page.

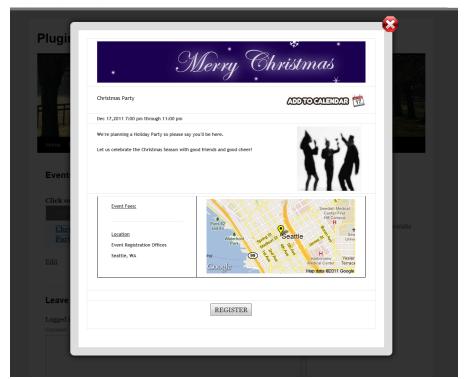
When setting up the categories you have the option to have the description display or not to display for each category.













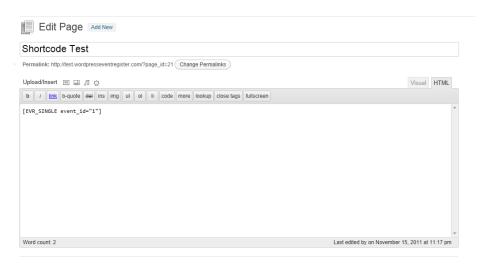
[EVR_SINGLE event_id="??"] Shortcode for showing registration page for a single event. Replace ?? with the id # of the event. The Event id is shown on the Event Listing in the Admin panel. This

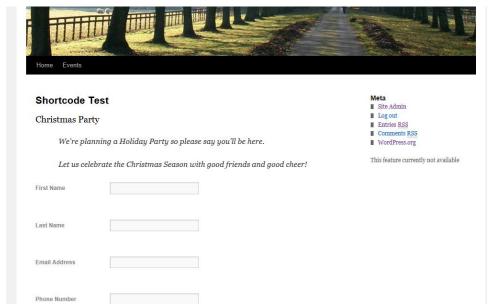


shortcode will display the actual registration form for that event on the page. Placing this code on the page in HTML view. Note that you can enter text above and below the shortcode, but that text

will be displayed throughout the registration process as this function merely replaces the shortcode with the registration form, then the payment data, while staying on the same page.

You can only use one event short code per page.

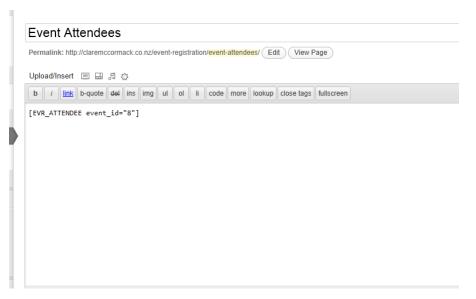


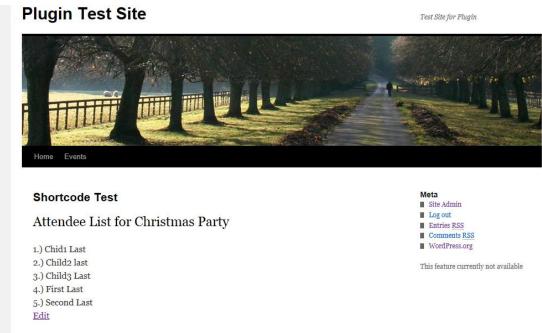




[EVR_ATTENDEE event_id="??"] - Shortcode for showing the list of attendees for an event on a webpage. Replace ?? with the id # of the event (use only single digit if ID is single digit). This shortcode will display the listing of the attendees who have signed up for the event. Place this code on the page in HTML view. Note that you can enter text above and below the shortcode. Content on this page will not refresh or change until you refresh or reload the page.

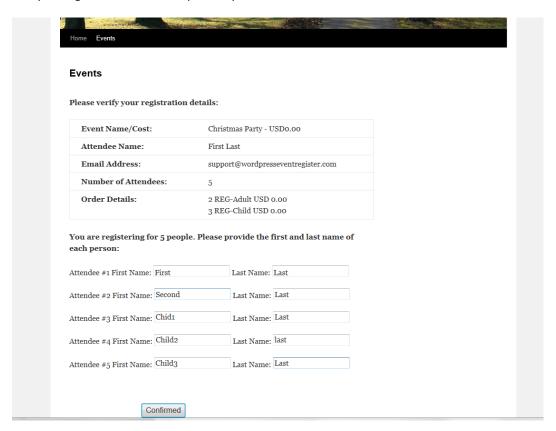
For identity security of the attendees, the attendee list only displays the First and Last name of each attendee, in Last name order. The list does include all names, so when someone registers for more than one person at a time, all names will be entered and displayed.







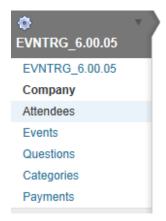
Sample Registration for Multiple People





Navigating the Admin Panel

Plugin Side Menu





Event Registration Plugin - Current Information

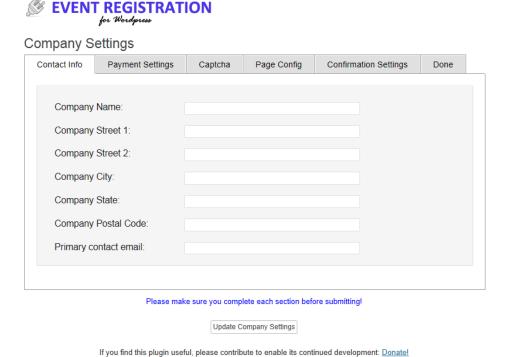


Configuring The Company

Before you can successful use the plugin it is necessary to complete the information in the Company tabs.

This area is divided into six tabs: Contact Info (all required fields), Payment Settings, Captcha, Page Config, Confirmation Settings, and Done.

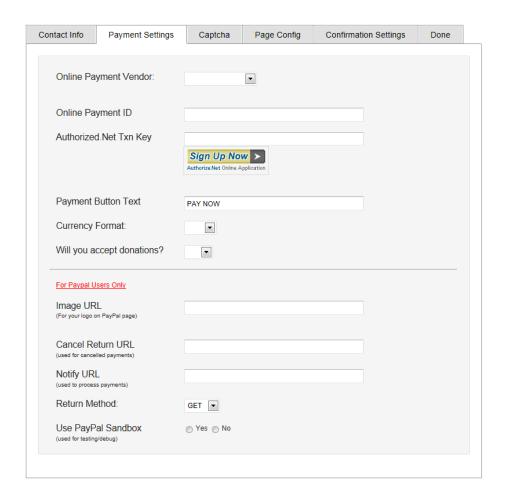
The setup of your company is fairly straight forward. Complete each section and click to the tab title to move between tabs.



Contact Info

This area is where you provide information that is used throughout the plugin. This information is displayed onscreen if you accept checks for mailing checks, the Primary contact email is used for email notifications. Please complete each area. For international locations, you can substitute your provice for State.





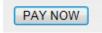
The Payment Settings tab defines how your registration system will handle attendee payments. The plugin supports online payments through Paypal, Google Pay, Authorize.net and has future capability for



easily adding a custom payment solution. If you currently do not wish to accept online payments, you can choose None.

If you choose to utilize online payments, you should have an ID provide by your payment vendor. For Paypal this is typically your

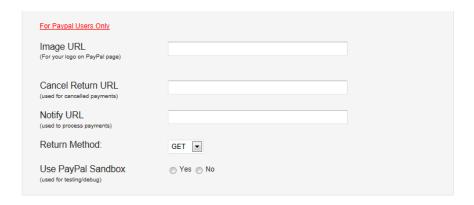
email address. For Google, this is a unique ID number. For Authorize.net, you will need your ID number plus and an additional transaction key (leave blank for all other payment forms)



The Payment Button Text allows you to customize the button that appears on the registration form.

The lower portion of this tab is for those who are using PayPal settings, all others can leave this area blank.





The image URL is for a custom logo you wish displayed on your PayPal page when your users pay.

The Cancel Return URL is the URL your users will be returned to if they select cancel from the PayPal site. Some people prefer to create a special page with a customized message for those who do not complete the payment process.

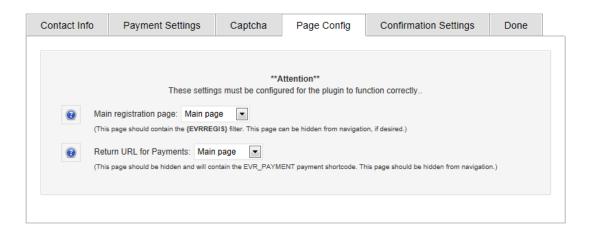
Sometimes people do not complete the payment and will need to return at a later date. In order to allow them to return, retrieve their payment info and pay, you will need to provide a return URL. To do this, simply create a new page on your site and place **[EVR_PAYMENT]** in the body section, in HTML view. Then paste the link to this page in the Notify URL. This will allow the link with a unique key to allow an attendee to return and see their information and make a payment. They can also return and see their payments made, provide you post the payments in the system.





The third tab, Capcha, allows you to have Captcha security on your registration forms. Enable this option if you find you are getting a number of spam registrations. There are approximately 190 images that randomly rotate on the registration page.

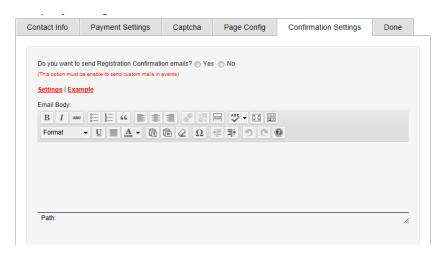
The fourth tab, Page Config is essential for the plugin to operate. Without proper completion of this tab, the registration form will not display or work. When you activated the plugin, you should have followed the setup steps and created two pages, one for registration and one for payments.



The registration page should have the shortcode **{EVRREGIS}**. If you used a previous version of this plugin, you will need to replace the shortcode with the new one. This page should be set to public as it will be your primary registration page. Select the page from the dropdown selection that you placed the shortcode on. Make sure you put the shortcode in in HTML view.

The Return URL should be the page you put the **[EVR_PAYMENT]** shortcode in the body. Select the page from the dropdown. This should be the same page you noted in the PayPal configuration on the previous tab. This page can, and generally should be hidden from navigation. Make sure you put the shortcode in in HTML view.

The next section is for Confirmation Settings. This is the emails that will be sent, if desired, automatically when people register or a payment is processed.



The plugin can automatically send confirmation emails to people when they register. You can select to send or not send emails by each event, but in order to do this, you must enable the feature here for global control. This uses the builtin wordpress send mail feature.

I recommend you create a default email that will be sent in case you forget to type a custom mail on your event. One of the nice features is that you can pull registration information and include it in the email. Currently the plugin supports the following tags: [fname], [lname], [phone], [event], [description], [cost], [company], [co_add1], [co_add2], [co_city], [co_state], [co_zip], [contact], [payment_url], [start_date], [start_time], [end_date], [end_time]



A sample email would look like this:

This is an automated response - Do Not Reply

Thank you [fname] [lname] for registering for [event].

We hope that you will find this event both informative and enjoyable.

Should have any questions, please contact [contact].

If you have not done so already, please submit your payment in the amount of [cost].

Click here to reveiw your payment information [payment url].

Thank You.

The plugin features a wysiwyg editor for formating text areas.



Popup Help is available on the Confirmation Settings tab.



The code inside the plugin allows you to pull data directly into any email sent from the system. There are a series of codes that correspond to actual data from the database. Refer the the information provided in the help popups for direction.

Email Confirmations:

For customized confirmation emails, the following tags can be placed in the email form and they will pull data from the database to include in the email.

[id],[fname], [lname], [phone], [event],[description], [cost], [company], [co_add1], [co_add2], [co_city],[co_state], [co_zip],[contact], [payment_url], [start_date], [start_time], [end_date], [end_time]

Sample Email

This is an automated response - Do Not Reply

Thank you [fname] [lname] for registering for [event]. We hope that you will find this event both informative and enjoyable. Should have any questions, please contact [contact].

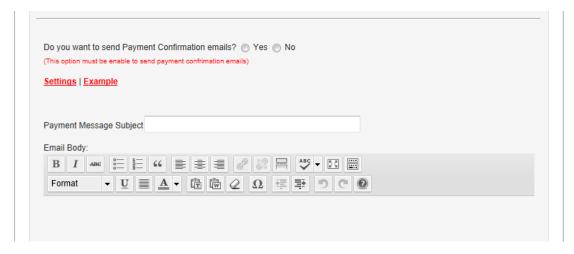


If you have not done so already, please submit your payment in the amount of [cost].

Your unique registration ID is: [id].

Click here to review your payment information [payment_url].

Thank You.



For payment emails, there are a few different as well as the standard data codes for putting data into the email. Please refer the help popups for specific details.

Payment Confirmations:

For customized payment confirmation emails, the following tags can be placed in the email form and they will pull data from the database to include in the email.

[id],[fname], [lname], [payer_email], [event_name],[amnt_pd],

[txn_id],[address_street],[address_city],[address_state],[address_zip],[address_country],[start_date],[start_time],[end_date],[end_time]

This is an automated response - Do Not Reply

Thank you [fname] [lname] for your recent payment of [amnt_pd] ([txn_id]) for [event_name]. We hope that you will find this event both informative and enjoyable. Should have any questions, please contact [contact].

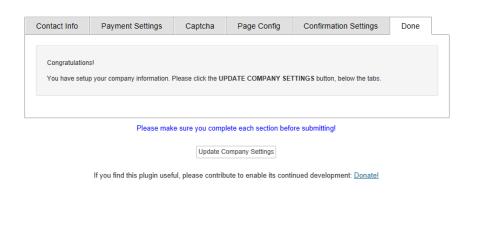
Your unique registration ID is: [id].

Click here to review your payment information [payment_url].

Thank You.



That should complete the organization settings and now you are ready to get going.

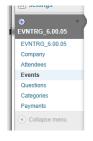


Please make sure you complete each section before submitting!

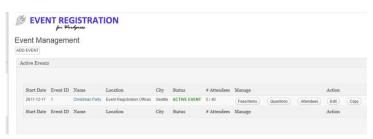
Update Company Settings



Adding An Event



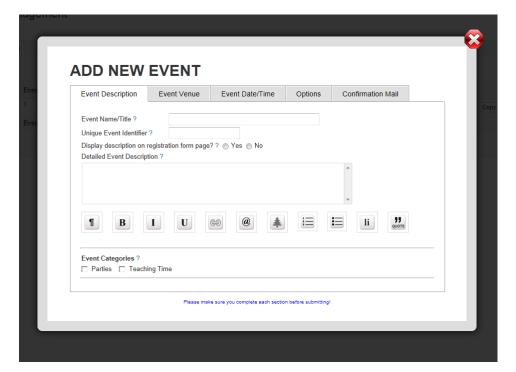
To add an event, from the Events page or Dashboard, click the Event item on the side menu. This will then display the Event Listing page.



Press the ADD EVENT button to create a new event.



Once the button is pressed the Add New Event popup opens. The Add New Event is broken down into five tabs, Event Description, Event Venue, EventDate/Time, Options, and Confirmation Mail. Please be sure to complete all sections prior to submitting an event. The submit button is located on the last tab. It is strongly recommended to have several Categories created prior to creating events.



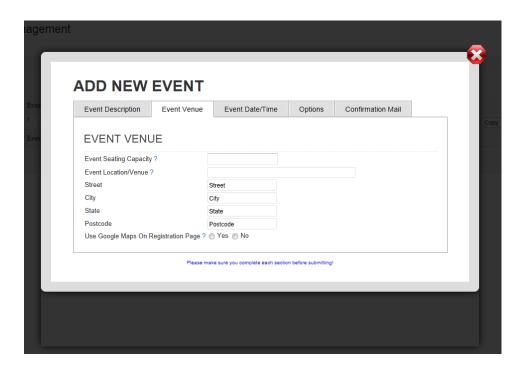
Event Name: This should be the Event's Title. It is recommended to keep this title fairly limited in length as to ensure it displays properly throughout.

Event Identifier: Is a unique ID code you use to help you differentiate between events that may have the same name. For instance if you are hosting an event in multiple cities, the Unique Identifier might include the city name, where the Event Names may all be the same.

Display description on registration page: If you would like to have the description displayed on the registration form page, select yes, otherwise no.

Detailed Event Description: Please provide a detailed description of your event. Descriptions support HTML encoding. There are some quick buttons below the text field for assisting.

Event Categories: Please select what categories you would like this event assigned to . All events should be assigned a category. Once the categories are created you can check them off if you wish the event to be listed on the page you used the category short code on.



Event Seating Capacity: This is the total number of registrations you will allow for your event. If there is no limit, leave the field blank. Once your event reaches the limit, based on seating capacity, all registrations after that are placed on a waiting list, attendees are identified in the attendee listing in the admin panel as REG for registered or WAIT for waitlisted. You will have to manually process waitlist to register if a spot becomes available.



In addition to overall capacity limits, you can set limits on the amount of people each person can register. This is done in the ITEM/COST menu.

Event Location/Venue: This is where your event will be held, typically a business or home.

Street: Street address for the event location (the mapping feature needs this)

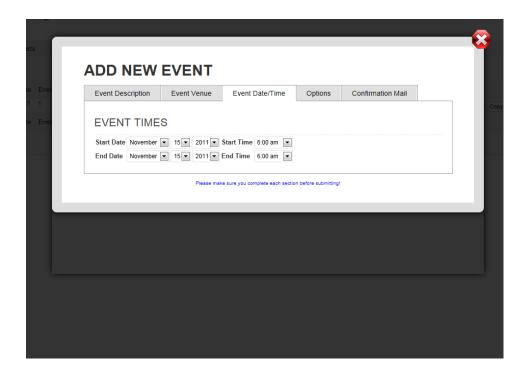
City: City where the event is being held (the mapping feature needs this)

State: State or Province where the event city is located (the mapping feature needs this)

Postcode: This is the zip or postal code of the event city (the mapping feature needs this)

Use Google Maps On Registration Page: If you would like a map displayed on the registration popup, select yes.





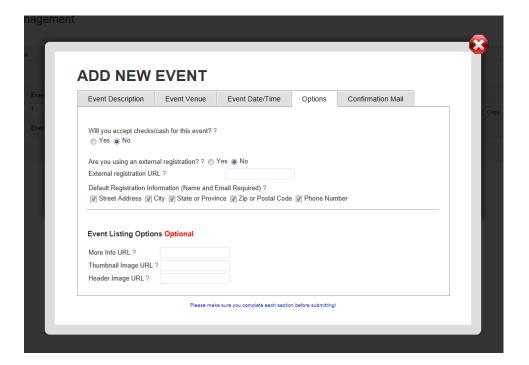
To provide consistency in the database, all event dates and times are handled through dropdown selections. Please complete each dropdown. All events default to today's date when created.

Event Times – Start Date: This is the date your event will start meeting.

Event Times – Start Time: This is the time your event will start meeting.

Event Times – End Date: This is the date your event will end. Note that once events reach the end date, the system automatically classifies them as inactive. Inactive events will not display on regular event lists, but will be visible by shortcode. In addition to being active, events also must have pricing items active to be open for registration. Please see directions on Cost/Items.

Event Times - End Time: This is the time your event will end.



Will you accept checks for this event: Not everyone accepts online payments and some people collect both payment online and via check/cash. If you want to accept checks/cash for an event, you must select this option for your contact information to be displayed in the payment screen.

Are you using an external registration: One of the new features in the version is the ability to promote events that are not hosted by you. By using this feature, an event will display on your event listing, and have the popup display, however when they click register, they will be directed to the External



Registration URL if you select yes. You can use this feature to point to events hosted at other event registration companies/sites. No information will be collected by the plugin if you choose this option.

External registration URL: This is the URL of the site hosting an event you are merely promoting.

Default Registration Information (Name and Email Required): By default, all registration forms require First Name, Last Name and Email. Additionally normal contact information can be collected by checking the boxes Street Address, City, State or Province, Zip or Postal Code and Phone Number. Items not checked will not be displayed on the registration form. Note they you have the ability to add numerous other questions to the registration in the QUESTIONS area.

More Info URL: You can link to a PDF flyer, document, site or page to provide more information about your event. When you put the link to your content it will display a MORE INFO button on the event popup linking to the content.

Thumbnail Image URL: One of the great features of the popup is to add images that promote your company, event or site. There is a place for two images, a thumbnail and a header image. Ideal dimensions for the Thumbnail should be 150×112 . If you do not provide a thumbnail, there is a default calendar graphic that appears in its place.

Header Image URL: The header image is displayed across the top of the event popup. This should



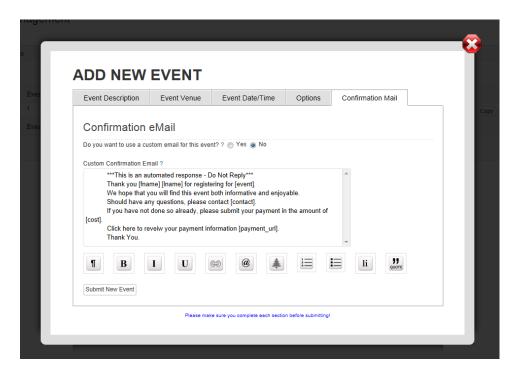
generally be a graphic that promotes your event. For best layout images should be 650 x 100.

Taller images (over 100px) will work, but keep in mind the more

content in the popup the lower it pushes on the page. To much content will push the REGISTER button out of accessibility.

Please watch the plugin site, http://www.wordpresseventregister.com for sample graphics.





Do you want to use a custom email for this event? The plugin supports sending confirmation emails to people registering confirming receipt of their information. In order to send confirmation emails, this feature must be turned on in the Company Settings and the this tab in order to function. If the Company Settings are enabled this event will send the default confirmation email unless you specify to us a custom one for this event. If you select yes, you can create your custom email in the space provided. By default a sample email is already populated.

Custom Confirmation Email One of the nice features is that you can pull registration information and include it in the email. Currently the plugin supports the following tags: [fname], [lname], [phone], [event], [description], [cost], [company], [co_add1], [co_add2], [co_city], [co_state], [co_zip], [contact], [payment_url], [start_date], [start_time], [end_date], [end_time]

A sample email would look like this:

This is an automated response - Do Not Reply

Thank you [fname] [lname] for registering for [event].

We hope that you will find this event both informative and enjoyable.

Should have any questions, please contact [contact].

If you have not done so already, please submit your payment in the amount of [cost].

Click here to reveiw your payment information [payment_url].

Thank You.

The email supports HTML tags.



Once you have completed all the tabs and the information is as you desire, click the Submit New Event button.

Submit New Event

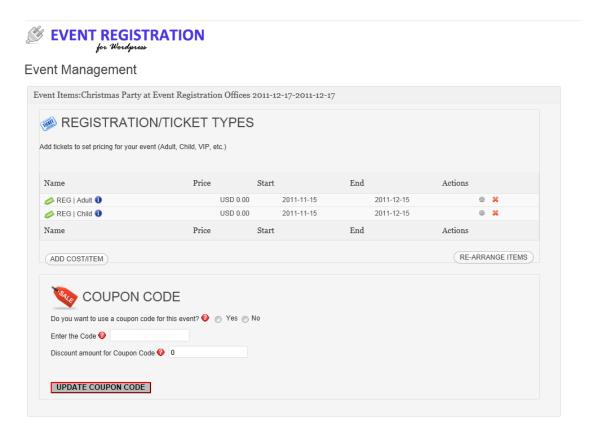
Now that you have created the event you will need to setup the pricing and any custom questions. The event will not take active registrations unless the pricing items have been created. Please proceed to Cost/Items by selecting Events from the side menu and then FEES/ITEMS button on the event row you are setting up.



Setting Fees and Item Costs

With this version of the plugin, event related costs have many options. You can create multiple pricing items for People, Merchandise, Discounts, Workshops and Meals. You can create multiple versions of each type. Each Item can be displayed for a defined period of time by start and end date, so offering an early bird discount and then going to full rate because an automated process once you setup the fees. You can also offer things like senior or member or child rates. Only items defined as REG in the dropdown count toward the registration totals.

You can use this feature to book workshops in your main event without having to create a new event for each one. You can also price meals and merchandise. Too many options and ideas to limit in this guide.



Adding a Cost/Item





What type of Item/Cost is this There are five categories of items. REG (Attendee Registration, MDS (Merchandise), DSC (Discounts), WRK (Workshops) and MLS (Meals). Please select the appropriate category for the item you are creating. It does not matter in what order you create your items, the plugin allows you to reorder how they will display once they have been created. This is handy if you have to add items later or if you are copying an event.

Name of Cost/Item This will be how the item will be displayed on the registration form, this is typically "Adult Registration", "Child Registration", "Early Bird Registration", etc. This should be a brief title, only large enough to communicate what it is.

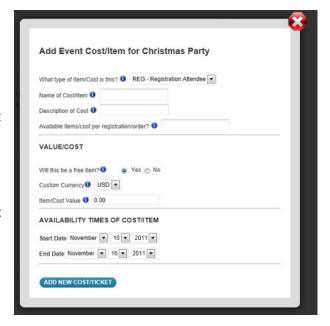
Description of Cost This information is for your reference only and will not be displayed to the attendee. This should be detailed enough for your records.

Available items/cost per registration/order Provide the number of available item/cost types per registration form. This is how many of this item or how many people a person may register on one

order. If it is a REG item, the attendee will be given a blank field for each person based on the amount they select. If it is a REG item, available seats will impact overall amount available. Leave blank if no limit on the items.

Will this be a free item? For items that you want to get a count for but do not want to collect a fee, select YES. If you are going to charge for this item, select NO.

Custom Currency If this is a saleable item, select the currency format for which you will be taking. This field allows you to setup different events in different countries where the currency varies. Please select from the dropdown list. The list contains currency formats accepted by PayPal.



Item/Cost Value This is where the cost for the item is placed. Enter the amount using 2 decimal point (i.e. 10.00) for the cost. If the item is DSC, use minus symbol before for discount amounts (i.e. -5.00).

Start Date This is the date that the cost item will be displayed on the Event Registration page. Items can have different starting dates. Select the date you want the item to be displayed.

End Date This is the date that the item will disappear from the registration page.





Click the ADD NEW COST/TICKET button to finalize the item setup.



Edit an item

Under the Actions section, click on the edit icon



Delete an item

Under the Actions section, click on the delete icon



Arranging Items

To rearrange the order of the items, press the RE-ARRANGE ITEMS button

RE-ARRANGE ITEMS

EVENT REGISTRATION for Wordpress

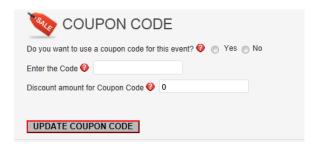
Event Management



Click on the Item and simply drag it to the order you want. Once you have the questions ordered like you want, press the APPLY CHANGES button to save the order.

COUPON CODE

The plugin allows you to offer discounts to people during the registration process by use of a Coupon Code. Coupon Code is a promotional code you can tie to your event. The code is valid for a discount off the total registration cost. It is a way for you to provide a one-time discount off the total registration of an attendee. Please be clear this is a discount off the total cost, not a discount off of an item.



Do you want to use a coupon code for this event? You must check yes for the coupon code form field to be displayed on the registration form. To allow the use of the Coupon you must check yes in the allow coupon and then enter the code in the field. The coupon will not work without checking yes in the allow box.

Enter the Code The Coupon code is a unique name or number you create for this event. This should be a one word code or series of numbers with no spaces or extra characters. Recommend ALL CAPS.

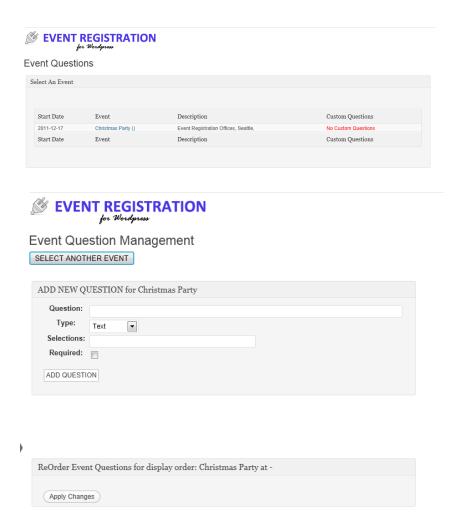
Discount amount for Coupon Code Once you have setup the code, you will need to define the amount of the discount. This amount will be the amount deducted from the total registration cost. Enter the amount with two decimal places. Do not put a - sign, as that is done during calculations

Press the UPDATE COUPON CODE to finalize settings

UPDATE COUPON CODE



Adding Questions to the Registration Form



One of the nice features of the registration form is that you can add as many custom question to the form as you desire, to gain specific information from your attendees. The plugin support five types of questions.

Text: This is generally what I would call short answer questions, typically consisting of a single sentence. It will require the registering person to type in their response. You do not need to put anything in the Selections field for this question type.

Text Area: This is similar to the Text, except you are looking more for a paragraph/multiple sentence response. You do not need to put anything in the Selections field for this question type.

Single: This will provide radio button answers where the registering person will select one of several options. Yes/No, True/False are good examples of this type of question. Basically a multiple choice



question with one possible choice. When entering this question you will need to provide the list of choices that will appear. Separate your choices by a comma:

True, False Do not provide answer choices that have a comma in the response!

Multiple: This is similar to Single Type questions but gives them the option of selecting several of the choices instead of just selecting one item. Basically a multiple choice question with several possible choices. When entering this question you will need to provide the list of choices that will appear. Separate your choices by a comma:

Newspaper, Web, A Friend, Billboard Do not provide answer choices that have a comma in the response!

Dropdown: This question type is similar in nature to the Single, except instead of providing the choices in radio buttons, it provides them in a drop down box. This is handy if you have a lot of choices the person needs to choose from, it prevents them from taking up a lot space on your registration form.

The last feature of adding the question is whether or not you will need the response required. If you check required, the registration form will not submit until the attendee answer the question(s). A popup alert will notify them of the questions the need to answer if they do not answer required questions. You can have some questions required and some not if you desire.



Once you have entered your question and possible answers hit submit. The question will go to the database and now be available on the registration form.





As well as create custom questions, you can change and rearrange the order the questions are displayed on the registration form. To rearrange the questions, simply drag the questions to the desired order. Once the questions are arranged as desired, APPLY CHANGES to make the order permanent (until you need to reorder again!)



You can EDIT or DELETE the custom questions as well.

